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SCHOOL MANAGEMENT PLANNING FROM THE PERSPECTIVE OF EDUCATIONAL LEADERSHIP: A TOOL FOR QUALITY EDUCATION

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ABSTRACT

Contemporary society demands high-quality schooling that promotes human potential and positively impacts social and economic development. Within this scenario, the school management plan emerges as a paramount tool for educational leadership. This study analyzes the development and application of such a plan from the perspective of democratic and participatory management, drawing on authors such as Day (2001), Lück (2009), Nóvoa (1992), and Paro (2010). The research proposes a multidimensional approach to planning, structured across administrative, pedagogical, and relational dimensions. Methodologically, the work confronts leadership theories with school practice, identifying the management plan not merely as a bureaucratic tool, but as an object of interpretation. The results demonstrate that management effectiveness lies in the ability to collectively engage school actors, treating the management plan as an opportunity for dialogue and improvement.

Keywords: School management plan. Participatory management. School organization. Educational leadership.